

AUSTRALIAN
BUSINESS
NUMBER (ABN):

86241879306



 **LIGHT UP
YOUR LIFE**
A U S T R A L I A

Company Profile



+61 42 626 7252



www.pinoymerkado.com.au



58-62 Ocean Outlook
River Heads Queensland
4655



About us



**LIGHT UP
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AUSTRALIA

How it all began...

In 2013, we were inspired to import the famous Capiz Parol/Lantern from the Philippines to heartily introduce the Filipino Christmas Culture and Spirit here in Australia. However, it took seven years before we had the opportunity to establish the business. In September 2020, during the height of COVID-19, the first shipment of 350 Capiz Lanterns successfully landed in Victoria. All who bought the lantern were very happy and thankful because it made them feel closer to their homeland especially on the Christmas festive season.



ABOVE: **Philippine Christmas Lanterns from the Province of Tarlac**

For two years, these good quality lanterns have successfully been selling. We now have decided to expand our line of products with FOOD Brands that are not offered yet here in Australia. We met Small and Medium Entrepreneurs of food industries in the Philippines who have new and now popular products in the market as the quality speaks for itself. In a short period of time, a good business and trustful relationship were established with the manufacturers. They awarded us the opportunity to be the sole importer and distributor of their products here in Australia. From us Light Up Your Life Australia into the shelves of your highly recommended store, together we can help them grow.

Our Mission

To introduce High Quality food and non-food products manufactured by small and medium enterprises in the Philippines to the Australian market.

Our Vision

Continuous supply of new food brands and non-food manufactured in the Philippines into grocery stores and households all throughout AUSTRALIA and NEW ZEALAND.



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Meet our **Team**



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Geoffrey Missen
Co-Founder

For more than 40 years now, Geoff has been running an accounting office in Victoria. He is very passionate with his work enjoying in Tax Consultancy and Business Advise. He supported Ammi's idea to start an import business.



Ammi Lee
General Manager

She graduated as a Medical Technologist. After several years of stay here in Australia, she decided to venture in business which she loved doing at the age of 10. She's interested in helping Small and Medium Entrepreneurs' that promotes quality products and employing people in their localities.

What we can **Offer**

Our business is to distribute Premium Commodities imported from the Philippines to introduce Filipino Culture in this multicultural country. We are motivated to continuously innovate the Capiz Christmas Lanterns to suit the Australian Market. The imported Quality Ready-to-Eat Food products are rest assured passed the Australian New Zealand Food Standards Code for safety of all consumers.



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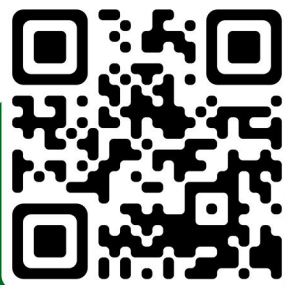
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Product Catalog



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**SUNSHINE BREADMART
SPECIAL BROAS**



Shelf Life: 1 Year - Net Wt: 200 grams - Pieces per box: 24

It is soft with a crunch, sweet, and a sponge-like cookie that you can enjoy on its own as a dessert, serve with hot coffee or tea. It can be added to pastries such as cakes and tiramisu.



**SUNSHINE BREADMART
GARLIC BREAD**



Shelf Life: 1 Year - Net Wt: 200 grams - Pieces per box: 24

No time to waste! Its Ready-to-enjoy Toasted Garlic Bread. It's crunchy with creamy garlic taste best paired with soup, salad, and pasta.



**SUNSHINE BREADMART
SPECIAL BISCOCHO**



Shelf Life: 1 Year - Net Wt: 200 grams - Pieces per box: 24

Biscocho is a toasted bread, with butter and sugar, and very well known for its crunchiness. An anytime of the day snack, best paired with coffee or tea.



**SABROSO - CAMIGUIN'S FINEST
ALL NATURAL COCOA POWDER
UNSWEETENED**



Shelf Life: 2 Years - Net Wt: 70 grams - Pieces per box: 50

Finely ground roasted pure Cacao beans from the southern island of Camiguin, Philippines, giving it a strong and concentrated chocolate flavour. Enjoy it as a beverage or as a chocolate ingredient for your bakes and desserts.



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**ELISHA BAY BANGUS
PINOY ADOBO STYLE
MILKFISH MARINATED IN CANE VINEGAR**



**ELISHA BAY BANGUS
PORTUGUESE STYLE - SPICY
MARINATED AND SPICED MILKFISH**



Shelf Life: 2 Years - Net Wt: 220 grams - Pieces per box: 24

Dagupan Milkfish marinated in special Pinoy Adobo sauce and pressure cooked, spiced with garlic, black peppercorn and bay leaf in corn oil. Great with rice, bread, or pasta.

Shelf Life: 2 Years - Net Wt: 220 grams - Pieces per box: 24

Marinated and pressure cooked Milkfish with mysterious, mild spicy taste added with carrots, pickle, black peppercorn, bird's eye chilli, and bay leaf in corn oil. Great with rice, bread or pasta.



**ELISHA BAY BANGUS
WITH SUN-DRIED TOMATOES**



**ELISHA BAY BANGUS
BA-YO (BANGUS-TUYO) MILKFISH &
SALTED DRIED HERRING IN OIL**



Shelf Life: 2 Years - Net Wt: 220 grams - Pieces per box: 24

Marinated and pressure cooked Dagupan Milkfish with plump sun-dried tomatoes and black olives in olive oil. Great with rice, bread or pasta.

Shelf Life: 2 Years - Net Wt: 220 grams - Pieces per box: 24

Dagupan milkfish marinated in our special adobo sauce, and dried herring spiced with garlic, black peppercorn, and bay leaf in corn oil. A two-in-one treat for the venturesome palate!



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**ELISHA BAY BANGUS
TUYO DELIZIOSO SALTED DRIED
HERRING IN CORN OIL**



**CASA GAINZA
CRAB PASTE - TABA NG TALANGKA**



Shelf Life: 2 Years - Net Wt: 220 grams - Pieces per box: 24

Spanish style bottled dried herring with herbs, spices and vegetable in corn oil for a more flavourful taste. Best serve with rice and pasta.

Shelf Life: 2 Years - Net Wt: 230 grams - Pieces per box: 24

Made from real crab meat and crab fat. The added lemongrass juice gives a mild citrus with a hint of ginger for a more delightful taste. Ready to eat with steamed rice and pasta.



**350 ML CASA LONTOC
ALL NATURAL SINAMAK
HOMEMADE SPICED VINEGAR**



**750 ML CASA LONTOC
ALL NATURAL SINAMAK
HOMEMADE SPICED VINEGAR**



Shelf Life: 2 Years - Net Vol: 350 ml - Pieces per box: 20

This Ilonggo spiced vinegar is aged with spices giving it a very flavourful taste. It is normally used as a dipping sauce, but it is also great for cooking and a tradition, especially with Inasal or anything grilled.

Shelf Life: 2 Years - Net Vol: 750 ml - Pieces per box: 12

This Ilonggo spiced vinegar is aged with spices giving it a very flavourful taste. It is normally used as a dipping sauce, but it is also great for cooking and a tradition, especially with Inasal or anything grilled.



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**300 ML IVY'S HOMEMADE
CHILI GARLIC OIL - ORIGINAL**



**300 ML IVY'S HOMEMADE
CHILI GARLIC OIL - CRISPY**



Shelf Life: 1 Year - Net Vol: 300 ml - Pieces per box: 24

The best-tasting chilli garlic oil that tastes even better than the ones found in restaurants. This homemade chilli garlic oil is the perfect balance of red chilli heat and aromatic garlic.

Shelf Life: 1 Year - Net Vol: 300 ml - Pieces per box: 24

Make this spicy, tingly, salty, crunchy, captivating chilli condiment your own.



**300 ML IVY'S HOMEMADE
CHILI GARLIC OIL - SWEET SPICY**



Shelf Life: 1 Year - Net Vol: 300 ml - Pieces per box: 24

This homemade sweet and spicy chilli garlic oil has a delicious balance of sweetness and tanginess with a spicy kick – a perfect dip to level up your favourite fried, grilled, and roasted dishes.



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OH SO HEALTHY! BAKED CRISPS JACKFRUIT, PINEAPPLE AND BANANA



OH SO HEALTHY! BAKED CRISPS MANGO, SWEET POTATO AND BANANA



Shelf Life: 15 Months - Net Wt: 40 grams - Pieces per box: 24

This Jack-of-all-fruity-flavors hits all the right notes! Experience the tropics as the flavors delight your taste buds. Indulge anytime and anywhere because an unexpected adventure is out there, waiting for you!

Each crunchy bite is bursting with the sweet taste of Philippine mangoes, blended with sweet potato and banana. Packed with Vitamin C, there truly has never been a more OSH mmm tasty treat like this!



OH SO HEALTHY! BAKED CRISPS SOUR CREAM FLAVOUR CORN



OH SO HEALTHY! BAKED CRISPS KIMCHI NAPA CABBAGE, NATURAL SPICES



Shelf Life: 15 Months - Net Wt: 50 grams - Pieces per box: 24

Happiness is just around the CORN-ner so you'll never have a hard time finding the OSH! SOUR CREAM CORN, the perfect healthy snack for you!

Annyeonghaseyo? Ready for some K Love? You're in for a savory+sweet+spicy+crunchy treat with OSH! KIMCHI CRISPS. It's real kimchi turned crispy, each bite will make you say "Daebak!"



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**OH SO HEALTHY! BAKED CRISPS
COCONUT, PURPLE YAM
AND BANANA**

SRP: \$4.95 WHOLESALE: \$3.95



**OH SO HEALTHY! BAKED CRISPS
GUAVA, PURPLE YAM
AND BANANA**

SRP: \$4.95 WHOLESALE: \$3.95



Shelf Life: 15 Months - Net Wt: 40 grams - Pieces per box: 24 Shelf Life: 15 Months - Net Wt: 40 grams - Pieces per box: 24

Go loco over coco---coconut, purple yam and banana! Go indulge in a pleasure wave of coconut y goodness in every crunchy bite that will make you go mmmm, THAT'S OSH Mmmmm!

Guava Luvas will surely fall for the exotic blend of Guava, Purple Yam and Banana! It is sure to give you that healthy energy to keep you moving, to try and do something new.



**ALBAY PILINUT
CRISPY PILI WITH HONEY**



Shelf Life: 1 Year - Net Wt: 80 grams - Pieces per box: 60

Finest quality pili nuts that will surely tickle your taste buds. Can also be used as an added ingredient in cakes, pastries, and other desserts for that unmistakable crunch or as an appetizer, a snack, or bar chow too.



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MOM'S HAUS OF MUSHROOM CRISPY MUSHROOM CHIPS ORIGINAL FLAVOUR



MOM'S HAUS OF MUSHROOM CRISPY MUSHROOM CHIPS GARLIC FLAVOUR



Shelf Life: 15 Months - Net Wt: 80 grams - Pieces per box: 24 Shelf Life: 15 Months - Net Wt: 80 grams - Pieces per box: 24

The classic and original taste of easy-to-eat crispy mushroom chips!

Crispy, ready-to-eat mushrooms in Garlic flavour with appetizing that elevates healthy snacking!



MOM'S HAUS OF MUSHROOM CRISPY MUSHROOM CHIPS CHILLI FLAVOUR



MOM'S HAUS OF MUSHROOM CRISPY MUSHROOM CHIPS SALTED EGG FLAVOUR



Shelf Life: 15 Months - Net Wt: 80 grams - Pieces per box: 24 Shelf Life: 15 Months - Net Wt: 80 grams - Pieces per box: 24

Hot, spicy and ready-to-eat crispy mushroom chips, flavoured with select chillies for a passionate snacking!

It's a match! Salted Egg paired with our crispy mushroom chips in ready-to-eat and ready for fun eating!



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**MOM'S HAUS OF MUSHROOM
CRISPY MUSHROOM CHIPS
ONION AND VINEGAR FLAVOUR**



**MOM'S HAUS OF MUSHROOM
7 FLAVOURS OF ASIA
PILIPINO ADOBO GARLIC FLAVOUR**



Shelf Life: 15 Months - Net Wt: 80 grams - Pieces per box: 24

Shelf Life: 15 Months - Net Wt: 50 grams - Pieces per box: 30

Snacking is better with the charm of onion and hints of vinegar flavour along with crispy mushroom chips. It's ready-to-eat!

Uniquely Filipino and all-time favourite Adobo garlic flavour in ready-to-eat crispy mushroom chips! Satisfy your cravings!



**MOM'S HAUS OF MUSHROOM
7 FLAVOURS OF ASIA
PERSIAN SMOKED KEBAB FLAVOUR**



**MOM'S HAUS OF MUSHROOM
7 FLAVOURS OF ASIA
KOREAN KIMCHI WITH SEAWEED FLAVOUR**



Shelf Life: 15 Months - Net Wt: 50 grams - Pieces per box: 30

Shelf Life: 15 Months - Net Wt: 50 grams - Pieces per box: 30

Distinctly Persian delicacy, with Kebab-infused flavours in our ready-to-eat crispy mushroom chips. Grab the bites!

Travel Korea through your tastebuds in this Kimchi with Seaweed flavoured crispy mushroom chips, ready-to-eat, snack for more!



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**MOM'S HAUS OF MUSHROOM
7 FLAVOURS OF ASIA CHINESE
SPRING ONION & SOUR CREAM FLAVOUR**



**MOM'S HAUS OF MUSHROOM
7 FLAVOURS OF ASIA SINGAPOREAN
SALTED EGG WITH BASIL FLAVOUR**



Shelf Life: 15 Months - Net Wt: 50 grams - Pieces per box: 30

A Chinese pairing of Spring onions and Sour cream in this crispy mushroom chips-ready-to-eat!

Shelf Life: 15 Months - Net Wt: 50 grams - Pieces per box: 30

A must-have Singaporean food tradition - Salted egg and Basil found their way in our ready-to-eat crispy mushroom chips. Eat with no guilt!



**MOM'S HAUS OF MUSHROOM
7 FLAVOURS OF ASIA
JAPANESE TAKOYAKI FLAVOUR**



**MOM'S HAUS OF MUSHROOM
7 FLAVOURS OF ASIA THAI
SRIRACHA WITH LIME FLAVOUR**



Shelf Life: 15 Months - Net Wt: 50 grams - Pieces per box: 30

Experience the taste of Japanese street food in this savoury-sweet snack. It's ready-to-eat!

Shelf Life: 15 Months - Net Wt: 50 grams - Pieces per box: 30

Thai's go-to spice - Sriracha with Lime flavour is a thrilling match to ready-to-eat crispy mushroom chips. Snacking can be this exciting!



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**MOM'S HAUS OF NATURAL CHIPS
HANDCOOKED NATURAL CHIPS
BANANA HONEY LEMON KISSED**



**MOM'S HAUS OF NATURAL CHIPS
WHEAT PUFFS WITH MUSHROOM CHIPS
CHILLI GARLIC FLAVOUR**



Shelf Life: 15 Months - Net Wt: 70 grams - Pieces per box: 24

A heritage recipe of saba Banana chips traditionally hand-cooked with honey and a twist of lemon. Eat now!

Shelf Life: 15 Months - Net Wt: 70 grams - Pieces per box: 30

Eat on-the-go with this garlic flavoured wheat puffs with crispy mushroom chips made more exciting with chili flavour. Buy and eat now!



**MOM'S HAUS OF NATURAL CHIPS
WHEAT PUFFS WITH MUSHROOM CHIPS
SLIGHTLY SALTED FLAVOUR**



**MOM'S HAUS OF NATURAL CHIPS
WHEAT PUFFS WITH MUSHROOM CHIPS
BARBEQUE FLAVOUR**



Shelf Life: 15 Months - Net Wt: 70 grams - Pieces per box: 30

Enjoy the taste of slightly salted wheat puffs with crispy mushroom chips, your ready-to-eat on-the-go snacks.

Shelf Life: 15 Months - Net Wt: 70 grams - Pieces per box: 30

A quick fix of barbeque flavour on ready-to-eat wheat puffs with crispy mushroom chips - bursting with smokey-savoury-sweet flavour.



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**MOM'S HAUS OF NATURAL CHIPS
WHEAT PUFFS WITH MUSHROOM CHIPS
SPICY VINEGAR FLAVOUR**



**MOM'S HAUS OF NATURAL CHIPS
WHEAT PUFFS WITH MUSHROOM CHIPS
SOUR CREAM FLAVOUR**



Shelf Life: 15 Months - Net Wt: 70 grams - Pieces per box: 30

Shelf Life: 15 Months - Net Wt: 70 grams - Pieces per box: 30

Let your cravings wander and take the adventure with the spicy and vinegary flavour in this wheat puffs with crispy mushroom chips. It's ready to eat!

Discover the balance of sour cream and umami flavours in this wheat puffs with crispy mushroom chips! The ready-to-eat snack that is a new favourite.



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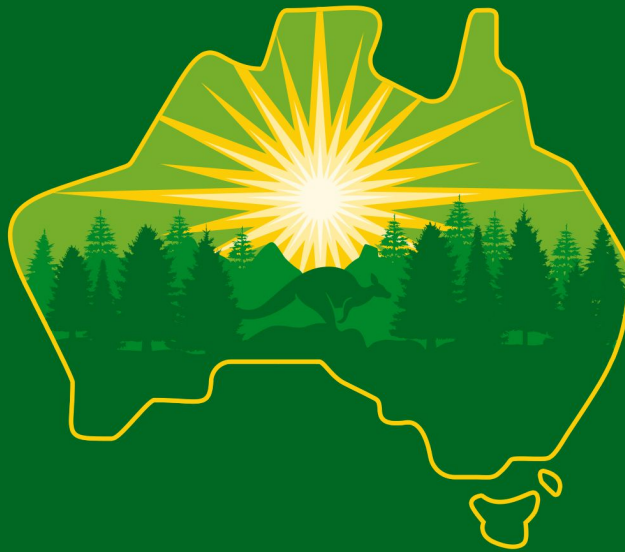


Christmas Lanterns



We sell **Christmas Lanterns or Parol** made out of **Capiz Shells** from Tarlac Philippines. They are simply designed to play colourful blinking lights with 1.5 meters wire, 220 volts and are **Australia Plug ready**. The copper material used is made thicker giving a better quality. Some lanterns uses C9 Incandescent bulbs while others are LED bulbs that are replaceable for long lasting usage. Sizes available are 18", 24", 25", 30", and 32" . The lanterns are individually boxed for protection and easy storage with 2 extra bulbs provided.





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